

# Incentives Planning Guide

## Why Incentives Matter

Incentives boost energy, encourage participation, and keep your team excited throughout the fundraiser.



### Participation Incentives

Reward team members for joining, sharing, or taking the first step.

- shoutouts
- social spotlights
- fun practice games or privileges.

Celebrate top effort and consistent sharing.

- small gift cards
- team gear
- leaderboard recognition.



### Performance Incentives



### Team Goal Incentives

Reward the entire group when big goals are reached.

- team outing
- pizza party
- special celebration event.

# Incentives By Budget

## Low-Budget Ideas

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- Extra free time, fun practice games
- Shout outs in announcements or social media
- Movie night, themed practice day



## Mid-Range Ideas

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- Team branded apparel or custom gear
- Pizza party, ice cream social
- Recognition plaque or banner

## High-Value Ideas

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- Larger gift cards (e.g., \$100)
- Tech prizes (headphones, gadgets)
- Team experiences (escape rooms, amusement parks)
- Outdoor event for families or supporters

## How to Plan Incentives

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- Set clear goals
  - what actions are you rewarding?
- Mix individual + team rewards
  - motivate everyone.
- Celebrate progress often
  - small wins build momentum.
- Share the plan upfront
  - clarity increases participation.



## Final Tip!

Incentives aren't just prizes — they're tools that help your team stay engaged, share more often, and work together toward a bigger goal. A thoughtful incentive program can make your fundraiser more meaningful and more successful.