

## **Raise up your team spirit before you launch!**

Start with a kickoff message, meeting, or group chat where everyone learns:

- What you're fundraising for
- How Inspire Raise works
- Why it matters to your team

**Teams that start  
with enthusiasm  
raise more.**

**A little  
organization  
goes a long way.**

## **Create a Game Plan**

**Plan your fundraiser like you plan your season.**

- Set clear goals (dates, dollar amounts, participation)
- Pick a launch date • avoid last-minute starts
- Assign roles (sharing, outreach, content)

## **Tell Your Story**

**People give to people, not pages. Encourage  
your sellers and supporters to share:**

- Why your team matters
- What the funds will support
- What impact they'll make

**Use honest, heartfelt messaging to increase  
engagement.**

## Share Everywhere

 Text

 Instagram / TikTok

 Facebook / Group chats

 Email





Provide teams with easy-to-copy templates and QR codes so sharing takes seconds.

**Make  
fundraising  
social**

**Tracking  
progress creates  
momentum.**

## Motivate & Celebrate!

Keep momentum high with:

-  Daily or weekly check-ins
-  Friendly competitions
-  Milestone celebrations
-  Shoutouts on social

## Let's reflect

### < Our Top 5 Fundraising Tips >

- Start strong
- Plan your timeline
- Share your story
- Share everywhere
- Celebrate wins

Together, these simple steps help your team fundraise with confidence, purpose, and real impact.